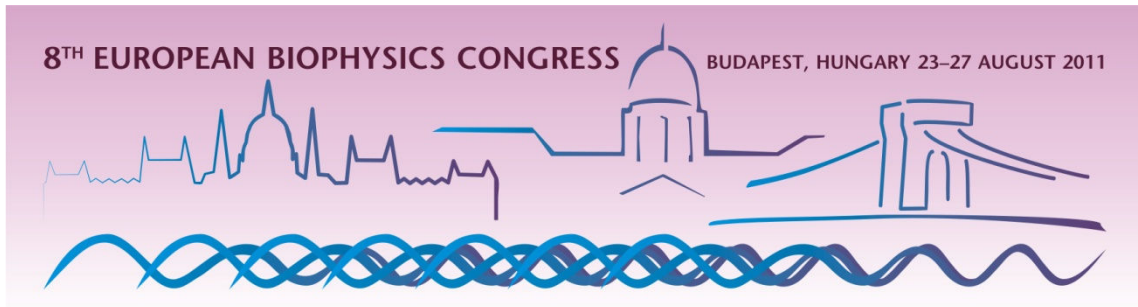


EBSA2011

Call for Exhibition and Sponsorship



8th European Biophysics Congress



23 – 27 August 2011

Eötvös Loránd University - Budapest, Hungary

Invitation

Dear Sponsor, Dear Exhibitor,

The Hungarian Biophysical Society is proud to host the 8th European Biophysics Congress (EBSA2011) to be held from 23 to 27 August 2011 in Budapest, Hungary. The aim of EBSA2011 is to bring together experts, decision makers, users and scientists from all research areas of biophysics to discuss the latest issues, current requirements and future technological challenges we face in the present and the future. The Congress will have special emphasis on showing discoveries related to improving quality of life. A wide-ranging exhibition is planned to be held in parallel to the Congress. It will offer exhibitors the opportunity to display their proposals, solutions, latest innovations, products and services to several hundreds of decision makers and experts coming from all around the world working on the field of biophysics and related areas.

Main topics of the Congress

Bioenergetics, Biotechnology & bioengineering, Calcium fluxes, sparks, & waves, Cytoskeleton and cell migration, Disordered and aggregated proteins, Electron transfer, Emerging techniques, Fluorescence spectroscopy, Imaging & optical microscopy, Ion channels and disease, Ion channels: structure and function, Live cell imaging, Membrane lipids, microdomains & signalling, Membrane receptors & signal transduction, Membrane structure, Micro and nanotechnology, Molecular motors, Neuronal systems and modelling, Nucleic acid structure & function, Photodynamic therapy, Photosynthesis, Protein dynamics, Protein structure, Protein-ligand interactions, Single molecule biophysics

Reasons for exhibiting – As one of the exhibitors at the EBSA2011 Congress you can present your products and services to a motivated and well informed specialist public from all over the world. Innovative, forward-looking exhibits and system solutions will be brought together in Budapest, the heart of Europe, where East meets West. Delegates attending the EBSA2011 Congress are mainly researchers from academic and industrial institutions, opinion leaders and decision makers. In short, they are your present and new customers.

Your advantages:

- The exhibition will be visited by your core target group from all over the world.
- You will have the opportunity to promote your products and services and discuss their merits in detail with interested visitors and specialists.

If you are interested in exhibiting at the EBSA2011 Congress we can offer you floor space for your own stand or a full service booth. Diamond Congress Ltd., our partner for the congress and exhibition organisation, offers numerous alternatives for you to promote your business and can work closely with you to create a package tailored to your company's needs.

We are looking forward to meeting you in Budapest in 2011.

Dr. László Mátyus
Chairman of EBSA2011 Congress

Exhibition Venue

The Eötvös Lorand University, celebrating its 375th anniversary in 2010 proudly hosts the EBSA2011 Congress in the new Danube Riverside Campus (Lágymányos), and offers a friendly environment for the conference.

EBSA2011 Exhibition stands will be located in the coffee break area, near the session halls and next to the posters in order to ensure maximum interaction with conference delegates. High-speed internet access is available around the conference rooms and exhibition venue. The space for exhibition is not limited, and the organisers also ensure a wider range of sponsorship opportunity so that companies may reach their goals by having sufficient exposure.



Package 1

Size of the free stand place – Package 1

(width x depth)

| | |
|-----------------------------|----------|
| 6 m ² (3 x 2 m) | 1500 EUR |
| 9 m ² (3 x 3 m) | 2000 EUR |
| 12 m ² (4 x 3 m) | 2400 EUR |
| 18 m ² (6 x 3 m) | 2900 EUR |

The exhibition fee for Package 1 includes:

- net stand area
- listing in the final programme booklet
- listing on the website www.ebsa2011.org
- cleaning of stand place surface area
- 1 complimentary full registration
- 3 sockets for electricity (230 V, 50Hz, European standard) including energy usage of max 3 kW.

Package 2

Size of the booth – Package 2

(width x depth)

| | |
|-----------------------------|----------|
| 6 m ² (3 x 2 m) | 1800 EUR |
| 9 m ² (3 x 3 m) | 2400 EUR |
| 12 m ² (4 x 3 m) | 3000 EUR |
| 18 m ² (4 x 3 m) | 3600 EUR |

The exhibition fee for Package 2 includes:

- all services described in **Package 1**
- delivery, set up and dismantling of the booth
- full service stand erected from Octanorm System (250 cm height, with white panels for side and back walls, information desk, interview table, shelf for display, waste paper bin, grey carpeting)
- company name on fascia (200 cm x 30 cm)
- lighting system with 1 spot light per 3 m²

The basic booth sizes are 6-9-12-18 m². Special requests (booth size, high energy consumption etc.) should be matched in advance with the organisers. Extra fittings, stand layout, further options and other details regarding the official times and customs issue will be sent to all registered exhibitors before the meeting. Exhibition stands will be built on **Monday morning, the 22nd August** and will be dismantled on **Saturday afternoon, the 27th of August**. All exhibitors (regardless of package selection) are kindly requested to register. One complimentary full registration fee per company is included in the stand price. Conditions of registration for further delegates are available at www.ebsa2011.org. Special package request for delegating further booth personnel should be addressed to the organisers.

Information on Advertising and Sponsorship

EBSA2011 Congress provides a range of opportunities for sponsorship. We invite you to take advantage of this event to promote your company among leading scientists of biophysics and related specialists coming from academic and institutional background from all around Europe and also from overseas. We are offering a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. There are also opportunities for advertising at the Conference in the Final Programme.

We are convinced that this event presents an excellent opportunity to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive as well. EBSA2011 Congress will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high quality sponsorship as well. For advertising, exhibiting and sponsorship opportunities exhibition, please contact:

Diamond Congress Ltd.

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Fax: +36 1 201 2680

E-mail: diamond@diamond-congress.hu

Web: www.diamond-congress.hu

Sponsoring Packages

Please find here the various graded sponsoring packages and further options for extension of your company appearance. *The sponsoring packages are priced in EUR and all prices are inclusive of 25% VAT.*

Platinum Package

Co-Sponsorship (limited to 3 sponsors)

Benefits:

- Priority selection of a 12 sqm of exhibition booth with basic octanorm installation
- 3 complimentary full registrations
- One-hour company lecture possibility in a fully equipped session room of at least 100 pax capacity
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag (up to 3 brochures)
- Full page colour advertisement on one of the covers of the Final Programme
- Placement of company logo on each symposium banner and information board
- Placement of company logo on the Welcome reception invitation card as the Main Event Sponsor
- Placement of company logo or banner with link in a frequent place on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

Cost: 15000 EUR including 25 % VAT (12000 EUR+ VAT)

Gold Package

Co-Sponsorship (limited to 6 sponsors)

Benefits:

- Priority selection of an 8 sqm of exhibition booth with basic octanorm installation
- 2 complimentary full registrations
- 30-minute company lecture possibility in a fully equipped session room of at least 100 pax capacity
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag (up to 2 brochures)
- Full page colour advertisement in the Final Programme
- Placement of company logo with link on the conference website
- Placement of company logo on each symposium banner and information board
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

Cost: 10000 EUR including 25 % VAT (8000 EUR+ VAT)

Silver

Co-Sponsorship (not limited)

Benefits:

- Priority selection of a 6 sqm of exhibition booth with basic octanorm installation
- 1 complimentary full registration
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag
- Placement of company logo with link on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

Cost: 7000 EUR including 25% VAT (5600 EUR + VAT)

Opportunities and Additional Benefits

Our graded sponsors and exhibitors are offered the following sponsorship opportunities extending the packages above, in order to maximize their company exposure.

• Exclusive Sponsorship of Delegate bags (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the conference bag
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

Cost: 7000 EUR including 25% VAT (5600 EUR + VAT)

• Exclusive Sponsorship of the Proceedings on pen drive or CD ROM (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the pen drive or CD ROM
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

Cost: 6000 EUR including 25% VAT (4800 EUR + VAT)

• Exclusive Sponsorship of the Congress Dinner (limited to one sponsor only)

- + Placement of your company flags on the tables (sponsor should provide)
- + Placement of your company logo on the signage or banner located at the dinner venue
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

Cost: 5000 EUR including 25% VAT (4000 EUR + VAT)

• Sponsorship of Daily Coffee Break (limited to one sponsor/break)

- + Placement of your company flags on the tables (sponsor should provide)
 - + Placement of your company logo on the signage or banner located in the break area
 - + Placement of your company logo with link on the conference website
 - + Placement of your company logo in the Final Programme
- (It is intended that all registered participants will have free coffee break beverages during the meeting.)*

Cost: 4000 EUR including 25% VAT (3200 EUR + VAT)

• Exclusive Sponsorship of Delegate badges (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the pass holder (neck cords)
- + Placement of your company logo with link on the conference website

Cost: 4000 EUR including 25% VAT (3200 EUR + VAT)

• Exclusive Sponsorship of Delegate notepads and pens (limited to one sponsor only)

(Please note that the sponsor should send the notepads and the pens to the Conference Secretariat, and the fee is calculated on this basis.)

- + Your company name or logo printed or silk screened on the notepads and the pens

Cost: 2000 EUR including 25% VAT (1600 EUR + VAT)

Advertisement Possibilities

There are several opportunities for advertising at EBSA2011 Congress. Please note that cover pages of the Final Programme booklet are reserved for our Platinum Sponsors. *All prices are inclusive of 25% VAT.*

Final Programme

DIN A5 format, about 1000 copies and pdf version at www.ebsa2011.org

Deadline for advertising: **30 June 2011**

Inner page (full colour) 500 EUR (400 EUR + VAT)

Inner page (B&W) 300 EUR (240 EUR + VAT)

Commercial flyer inserts into Delegates' Bags (The company should provide the inserts.)

Maximum size: DIN A4 format, about 1000 copies

Deadline for advertising: **10 August 2011**

Brochures not exceeding 12 pages: 500 EUR/insert (400 EUR + VAT)

For non-commercial flyers' inserts please contact the organisers.

Company Lecture

30 minutes company presentation or lecture during the poster sessions. Time slots will be allocated on first come first served basis.

Deadline for expression of interest: **30 June 2011**

Price: **1250 EUR including 25% VAT (1000 EUR + VAT)**

For Platinum and Gold Sponsors the possibility of company lecture is complimentary.

Application and General Payment Conditions

All sponsors, exhibitors, advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Applications are handled at first-come first-served basis, but **priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities.** Space will not be reserved by the organisers in lack of written application. Exhibition space cannot be occupied in case the full amount is not paid until the dates shown below. The organisers of the exhibition retain the right, to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisements will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is a binding agreement, depending on exhibition space and availability, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated therein include VAT which is 25 % in 2010 at the time of printing. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms. Applicants should be aware that the organisers cannot be held responsible for change of VAT.

| | |
|--|-----------------|
| Advance payment of exhibition and sponsorship fees (at least 50 %) | 31 January 2011 |
| Final instalment of exhibition and sponsorship fees | 31 May 2011 |
| Payment of advertisements of the Final Programme | 30 June 2011 |

Cancellation Policy

Cancellation and changes of your orders must be made in writing to the Conference Secretariat. Refundable amounts depend on the date of cancellation and stated as follows:

Before 30 April 2011: 100% refunded

Before 30 June 2011: 50% refunded, 50% retained

After 1 July 2011: no refund.